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# Housing & Development Outlook

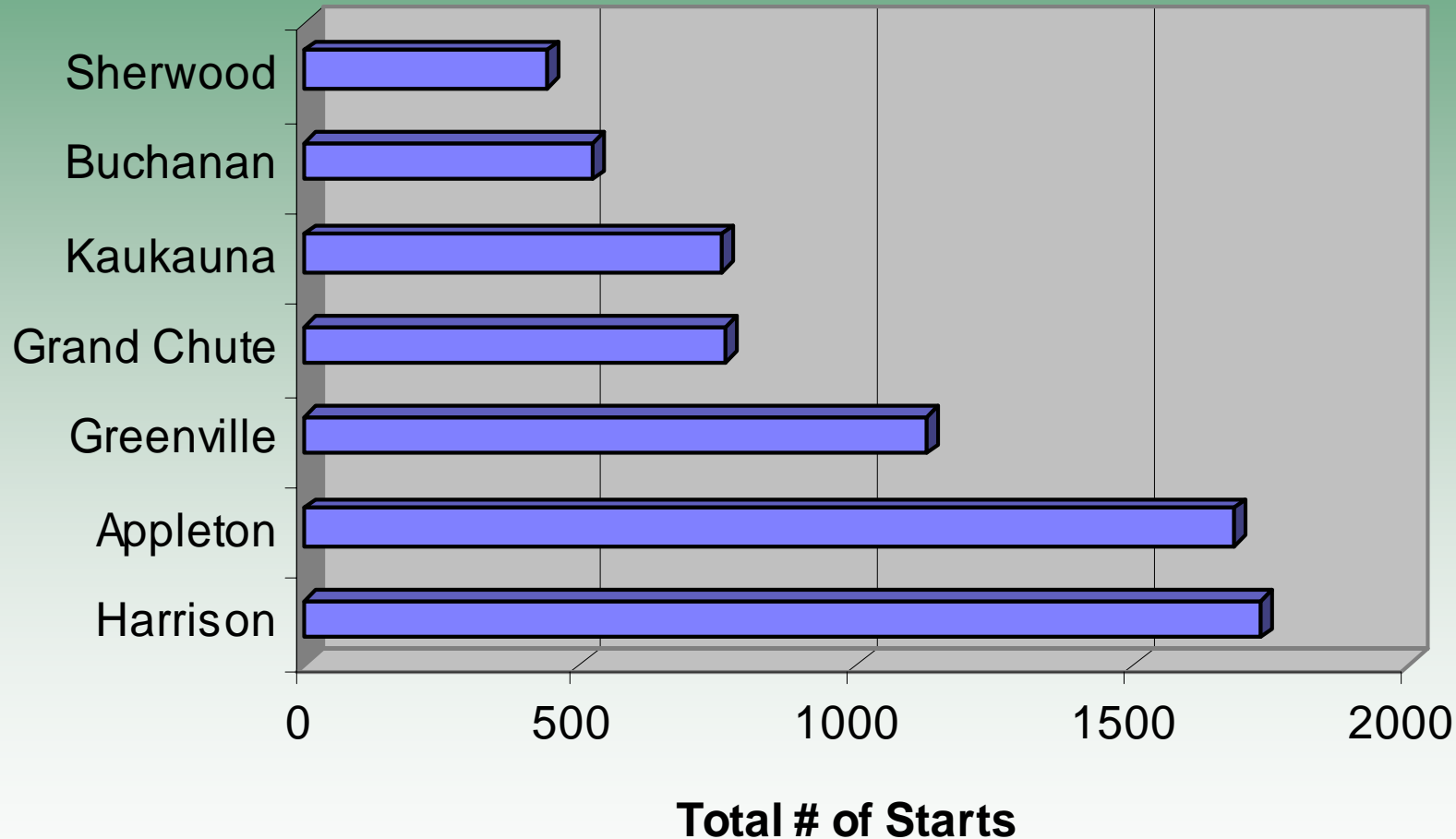
*What got the Fox Valley  
to where it is today?*

*(and where is it going?)*



# Single-Family Housing Starts

*Totals by municipality for the period 1997-2006*

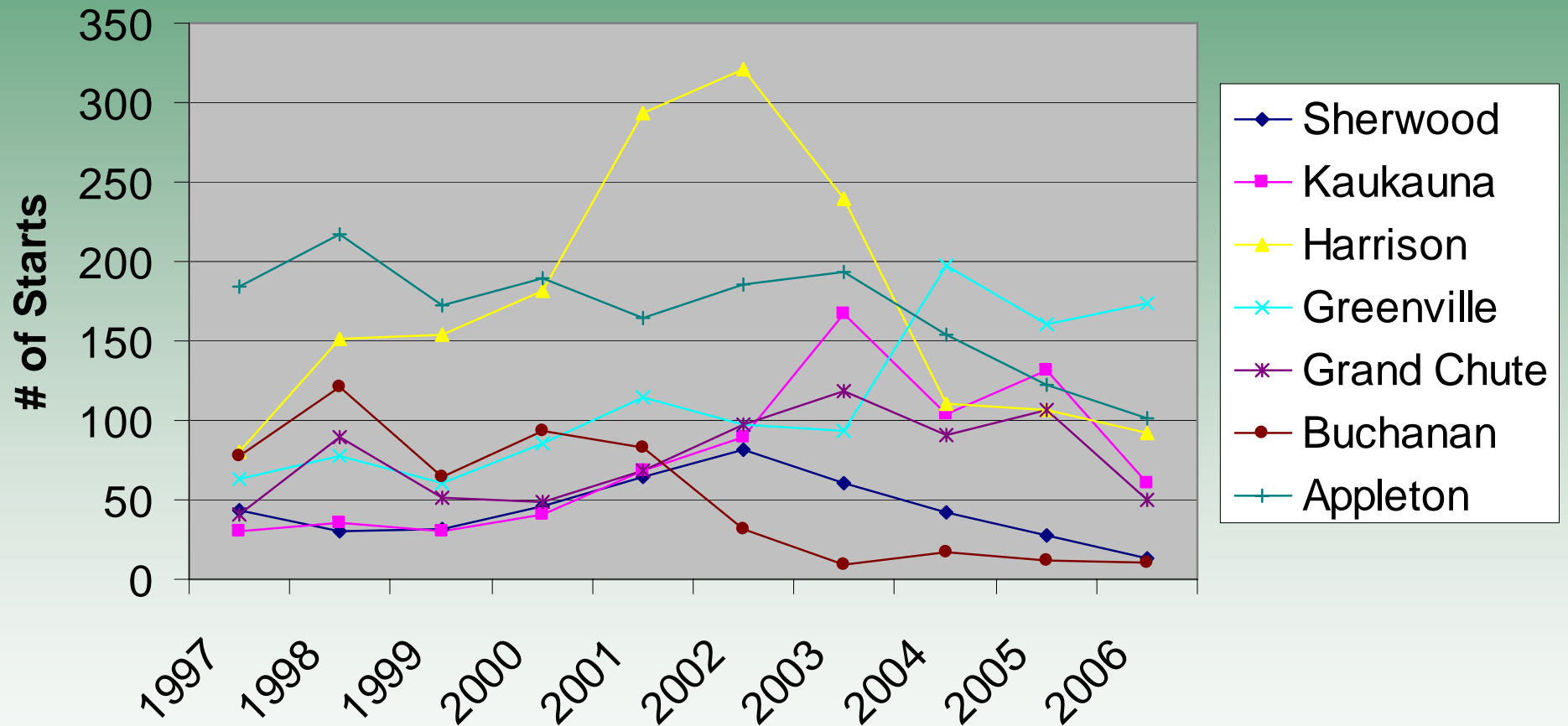


Source: MTD Marketing



# Single-Family Housing Starts

*by municipality for the years 1997-2006*

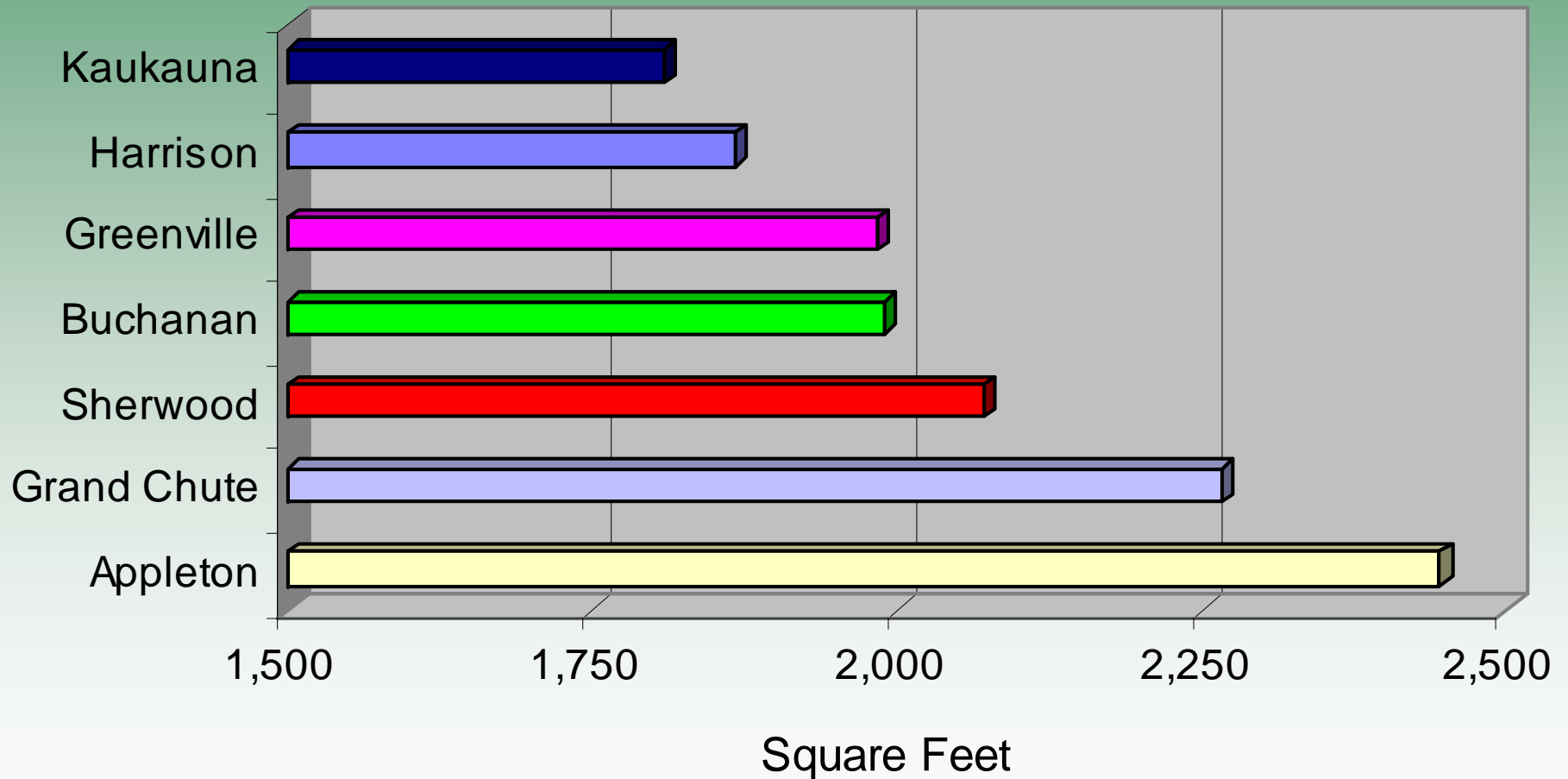


Source: MTD Marketing



# Average Size of New Single-Family Homes

*by municipality for the period 1997-2006*

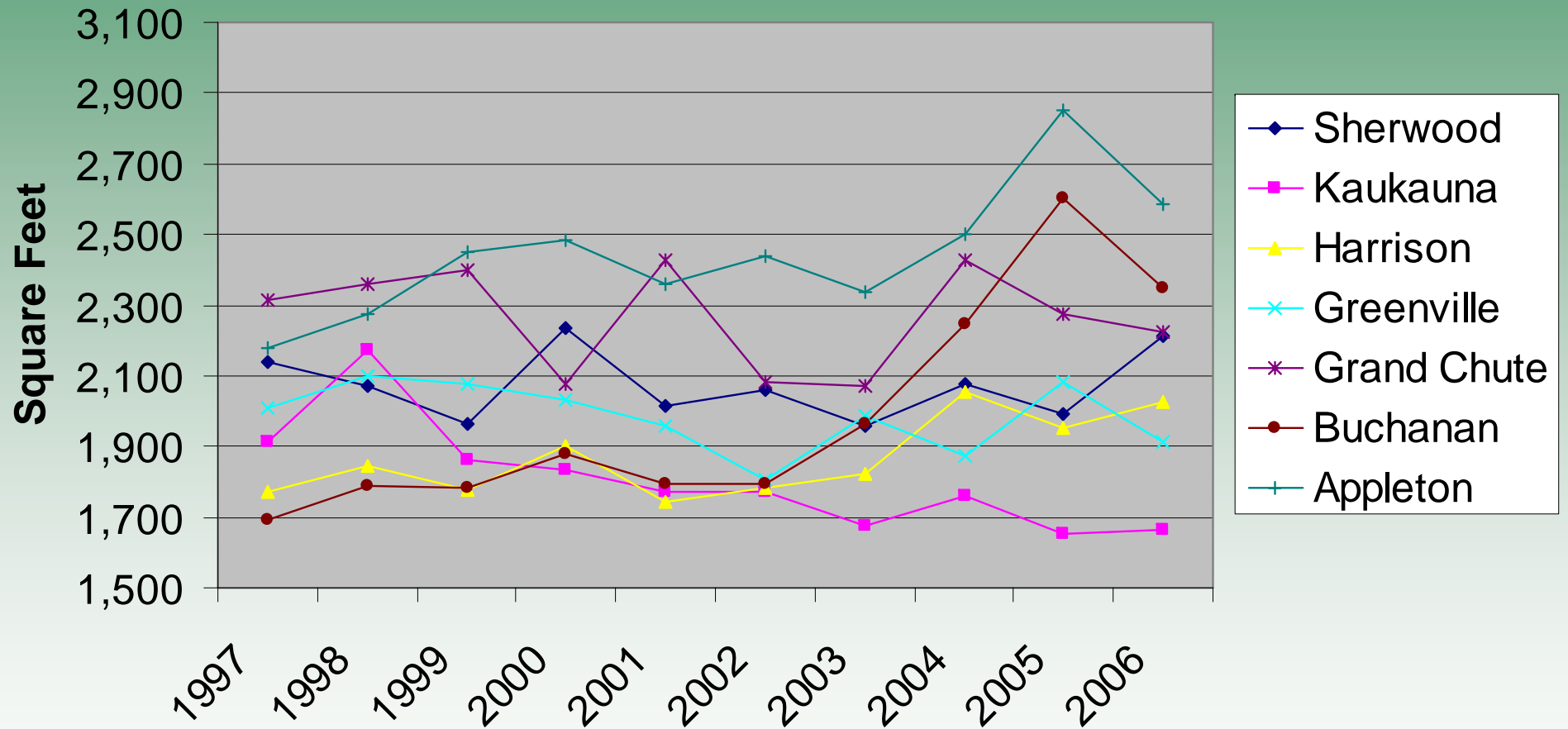


Source: MTD Marketing



# Average Square Footage

*by municipality for the years 1997-2006*

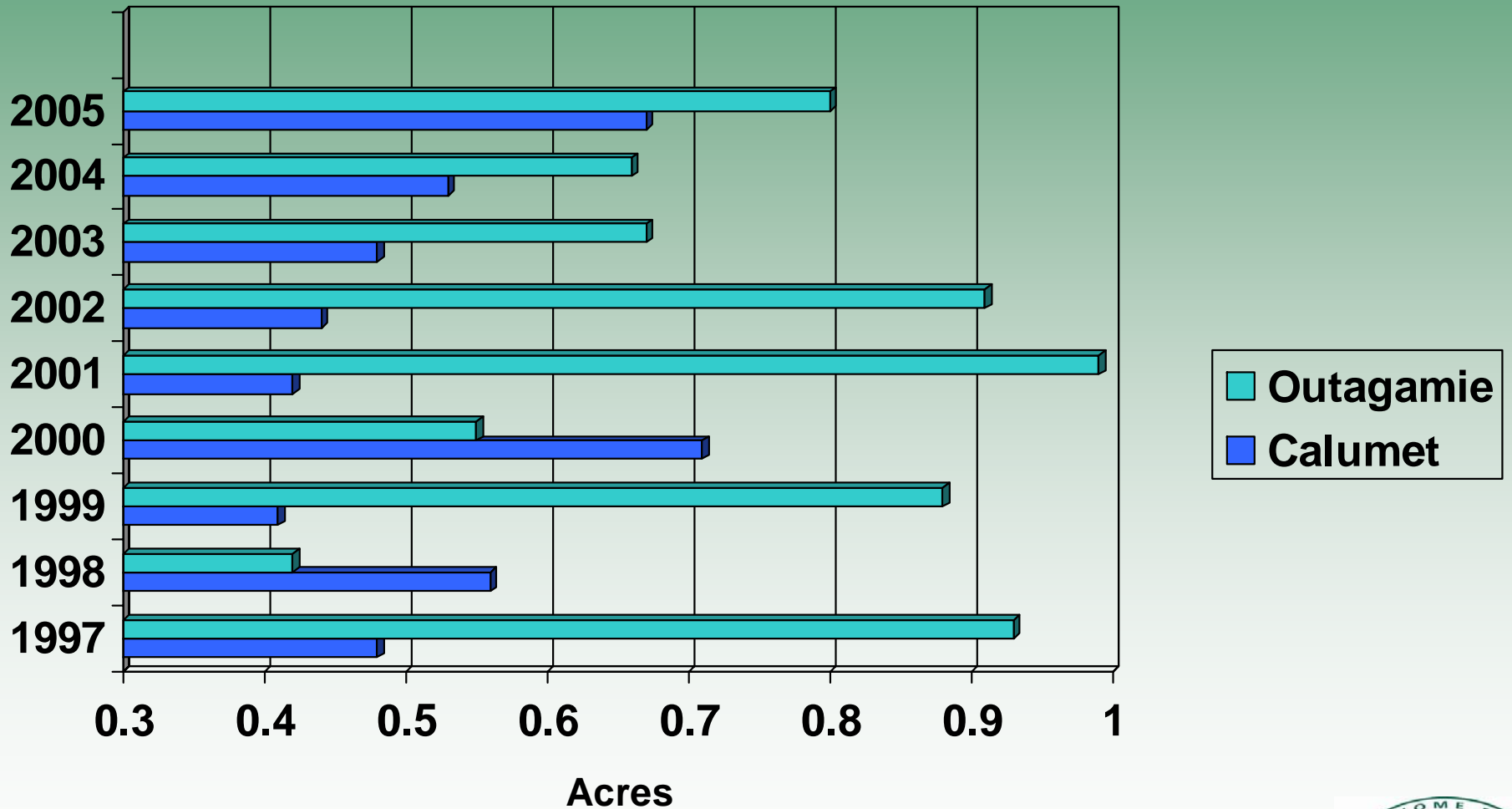


Source: MTD Marketing



# Average Lot Size

1997-2006

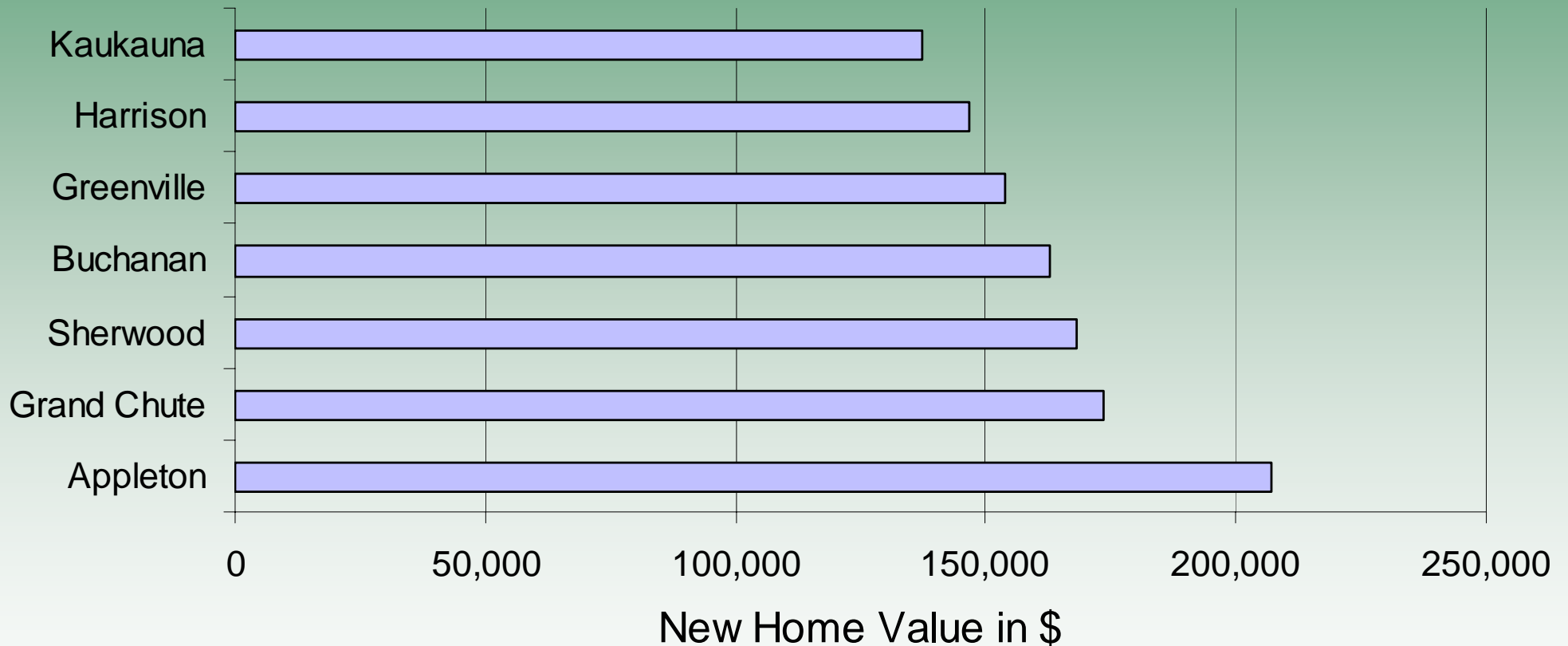


Source: Wisconsin Builders Association & WI Dept. of Administration



# Single-Family New Home Values

*Average by municipality for the period 1997-2006*

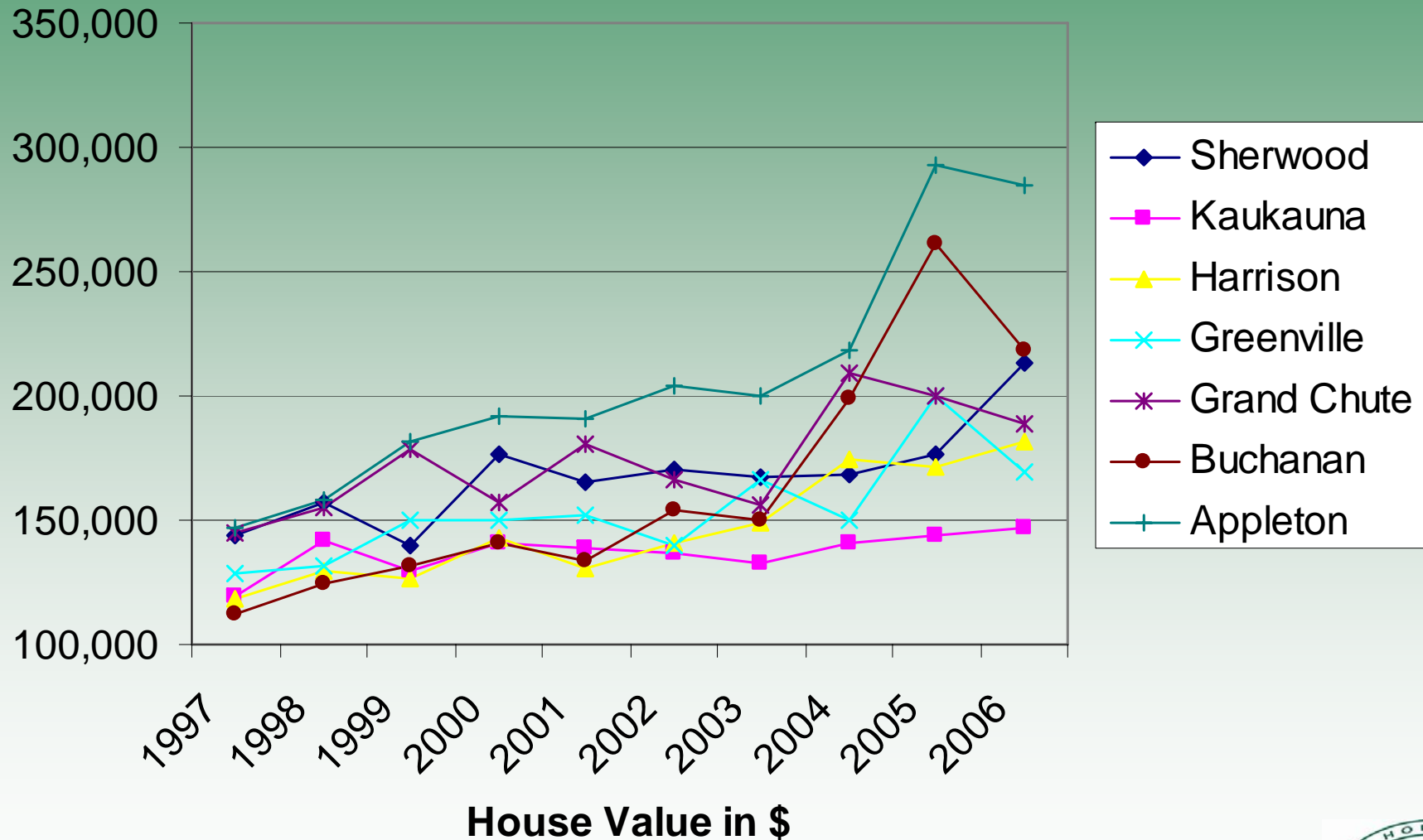


Source: MTD Marketing



# Single-Family New Home Values

*by municipality for the years 1997-2006*

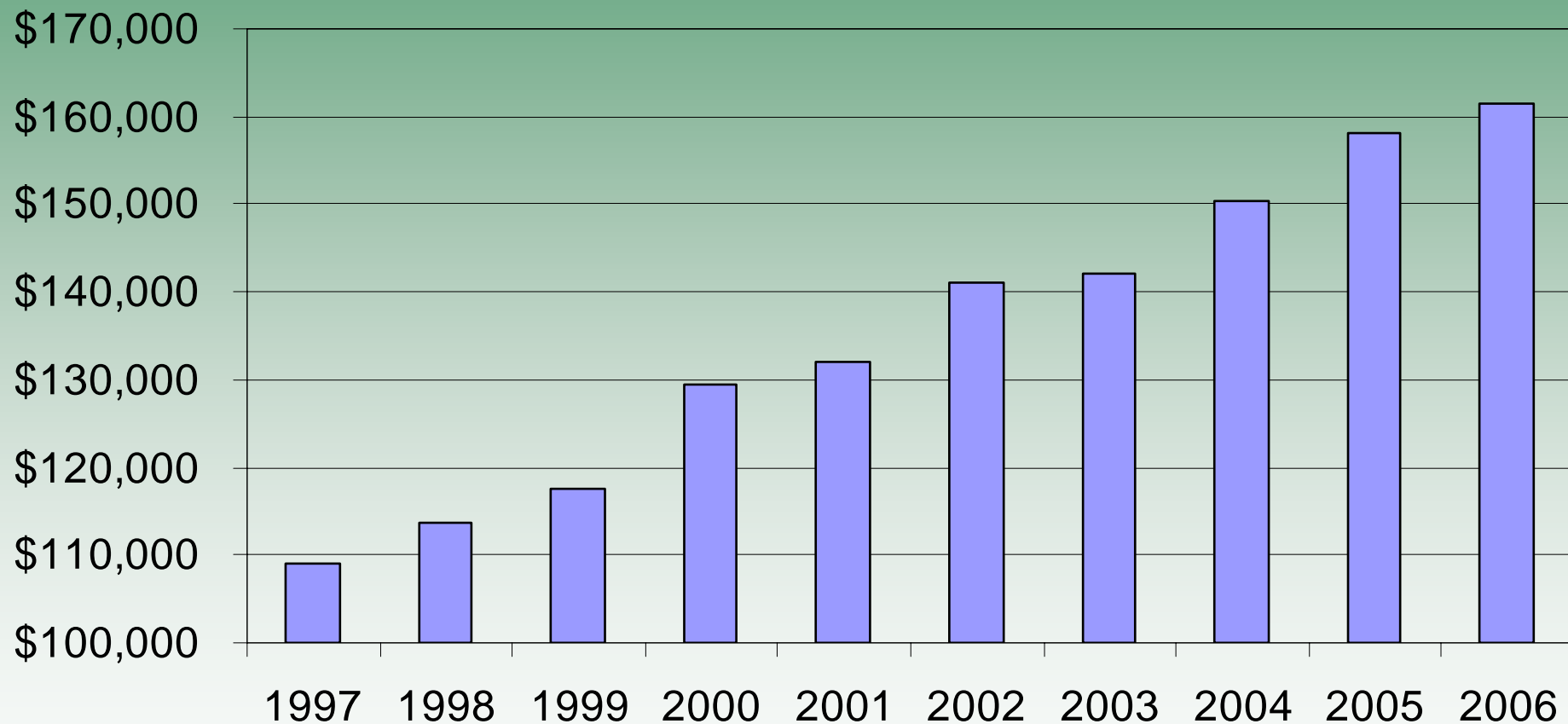


Source: MTD Marketing



# Average Sale Price of Single-Family Homes

*in the primary Fox Cities Market Area for the years 1997-2006*



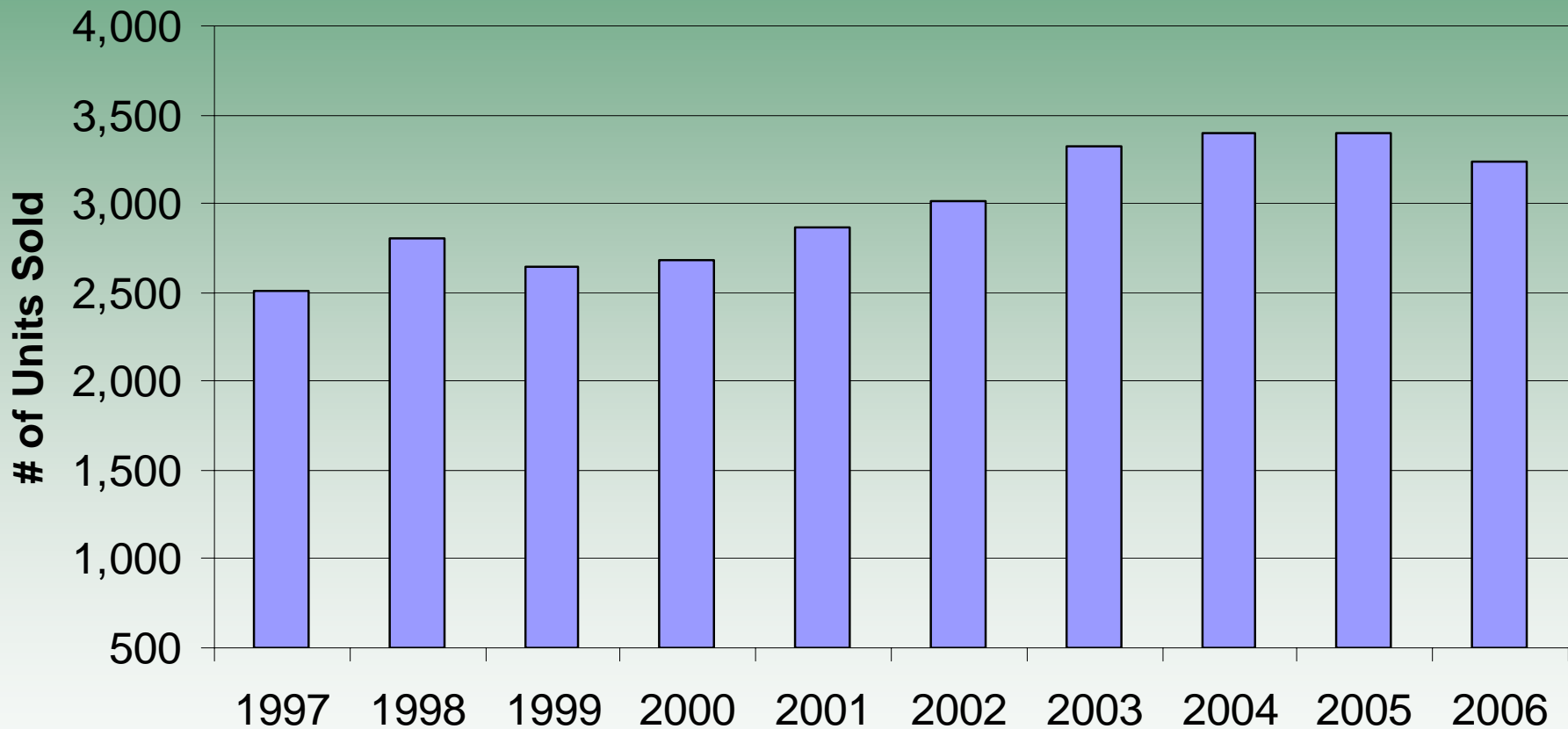
Source: Realtors Association of Northeast WI

Valley Home Builders Association • Building Quality of Life • [www.vhba.com](http://www.vhba.com)



# Number of Homes Sold Per Year

*in the primary Fox Cities Market Area for the years 1997-2006*



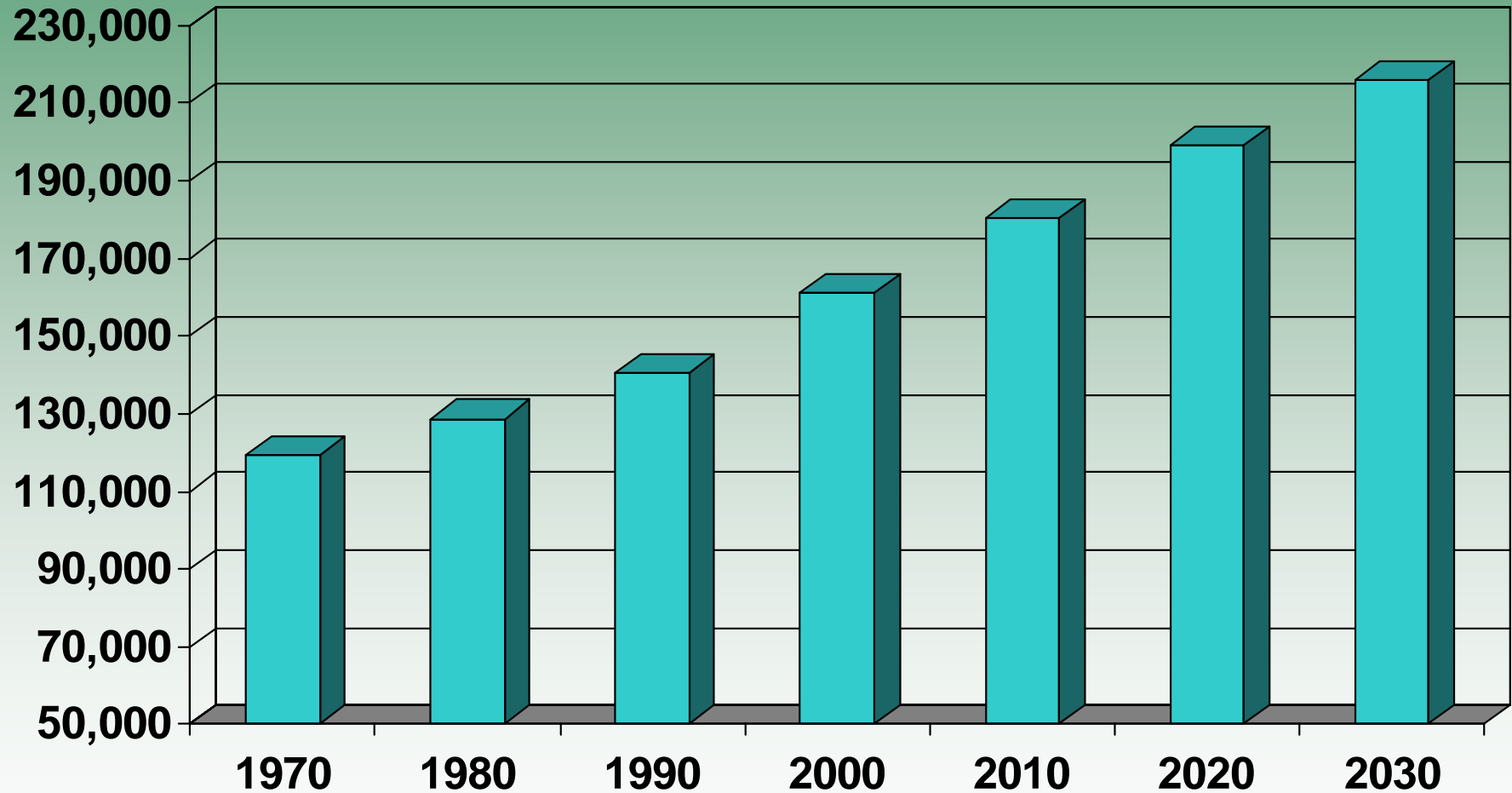
Source: Realtors Association of Northeast WI

Valley Home Builders Association • Building Quality of Life • [www.vhba.com](http://www.vhba.com)



# Population History and Projections

## Outagamie County



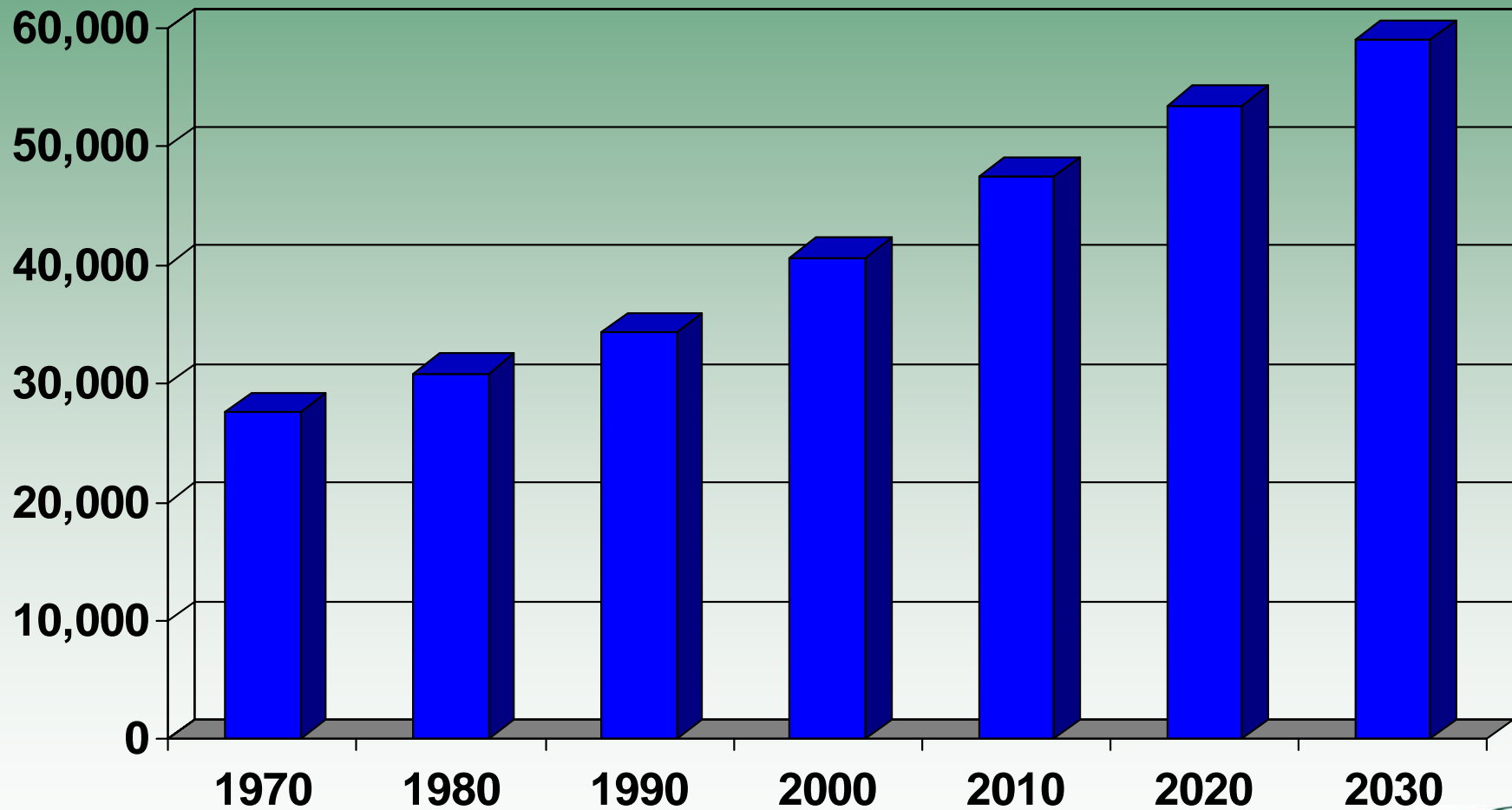
Source: WI Department of Administration

Valley Home Builders Association ● Building Quality of Life ● [www.vhba.com](http://www.vhba.com)



# Population History and Projections

## Calumet County

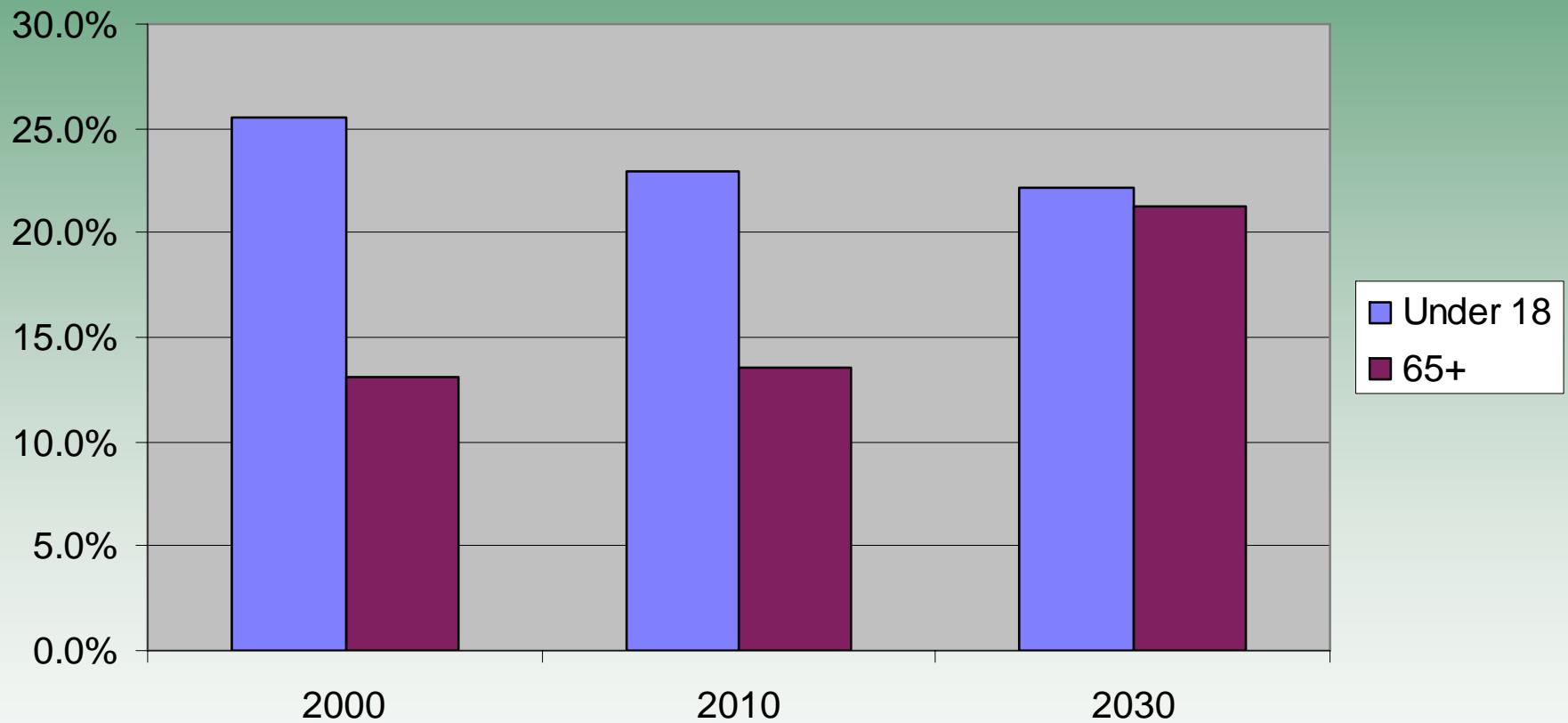


Source: WI Department of Administration



# Wisconsin's Projected Population

## Under 18 and Over 65

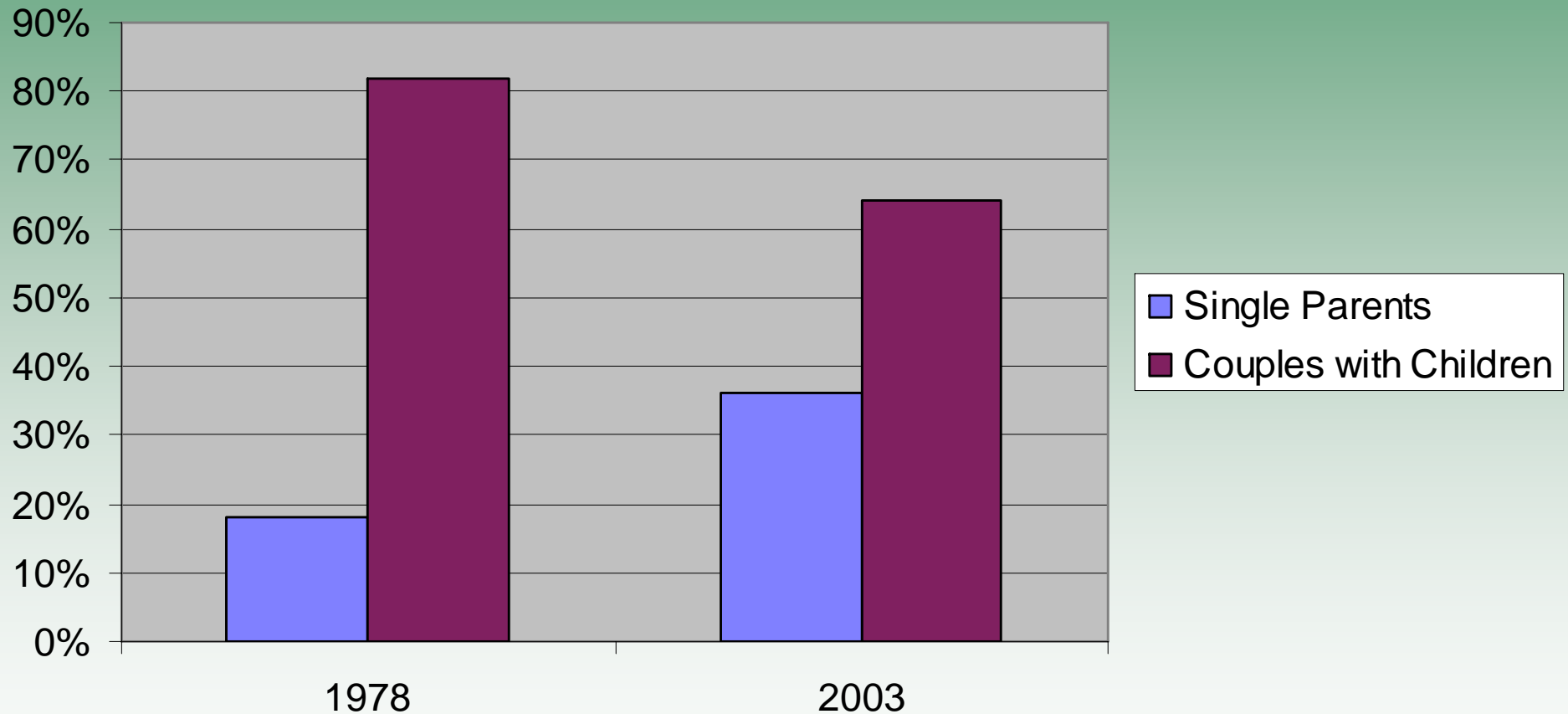


Source: U.S. Bureau of the Census



# National: Working Families with Children

## Types of Households

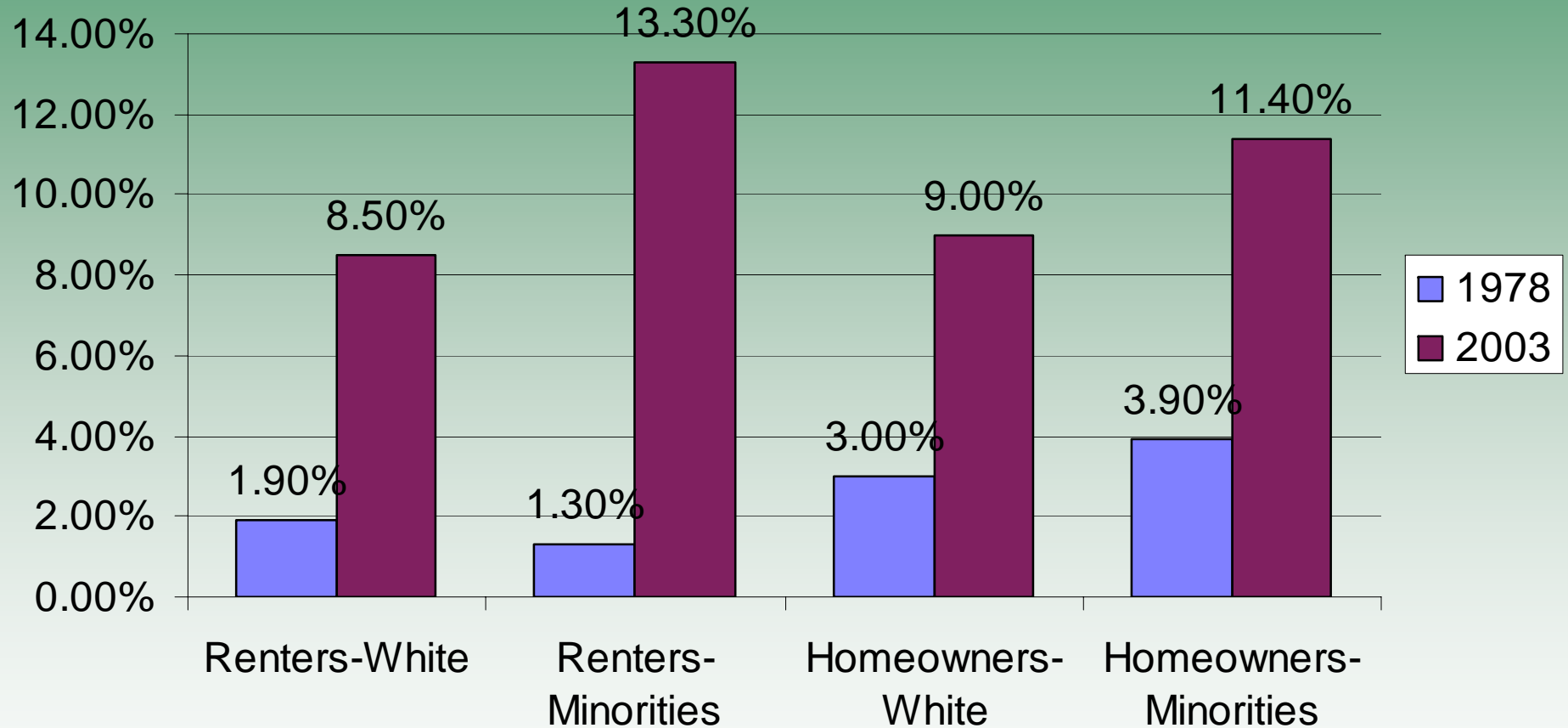


Source: Center for Housing Policy



# National: Working Families with Children

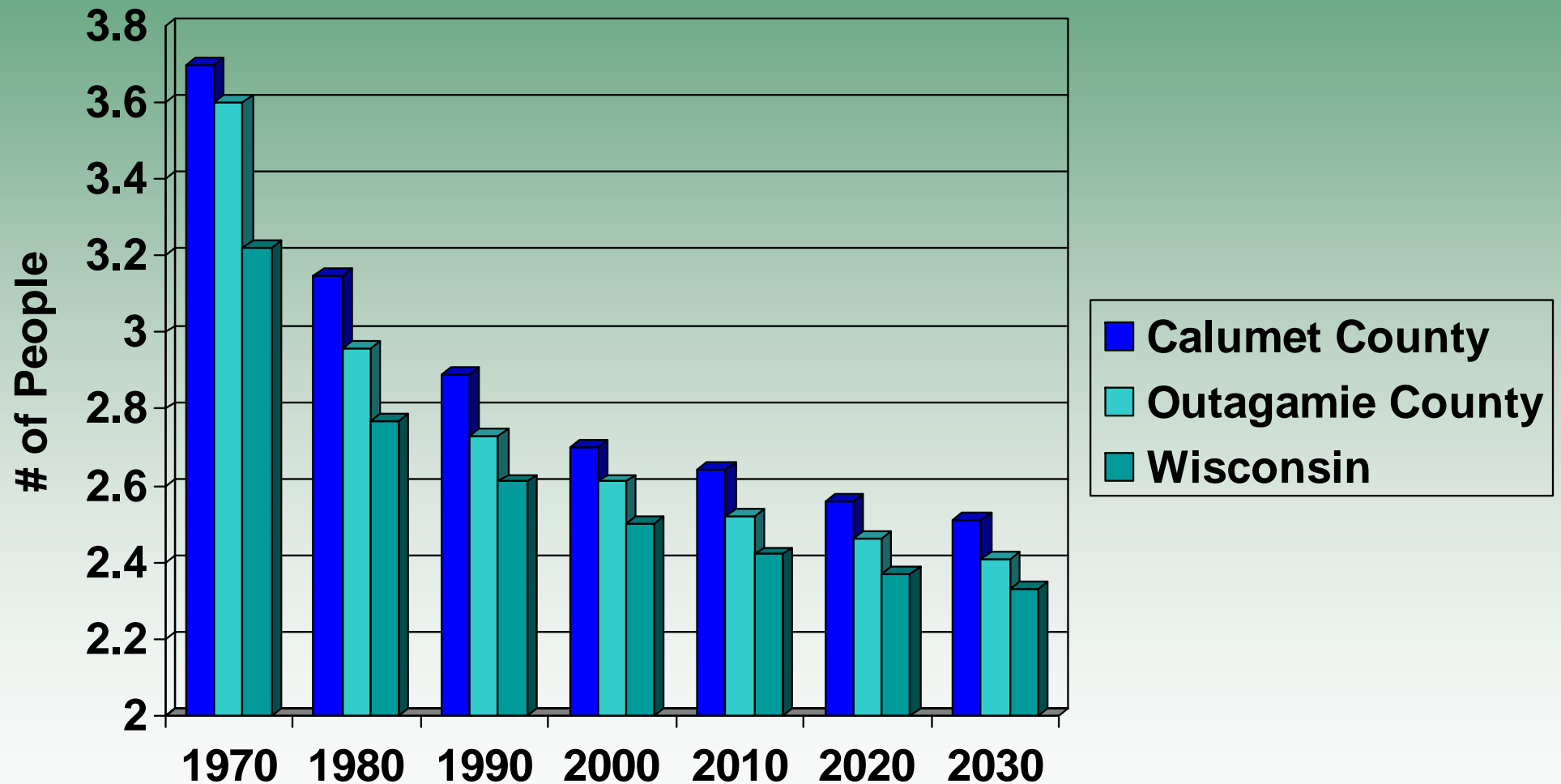
## Percent Paying Over Half of Income on Housing



Source: Center for Housing Policy



# Household Size History and Projections

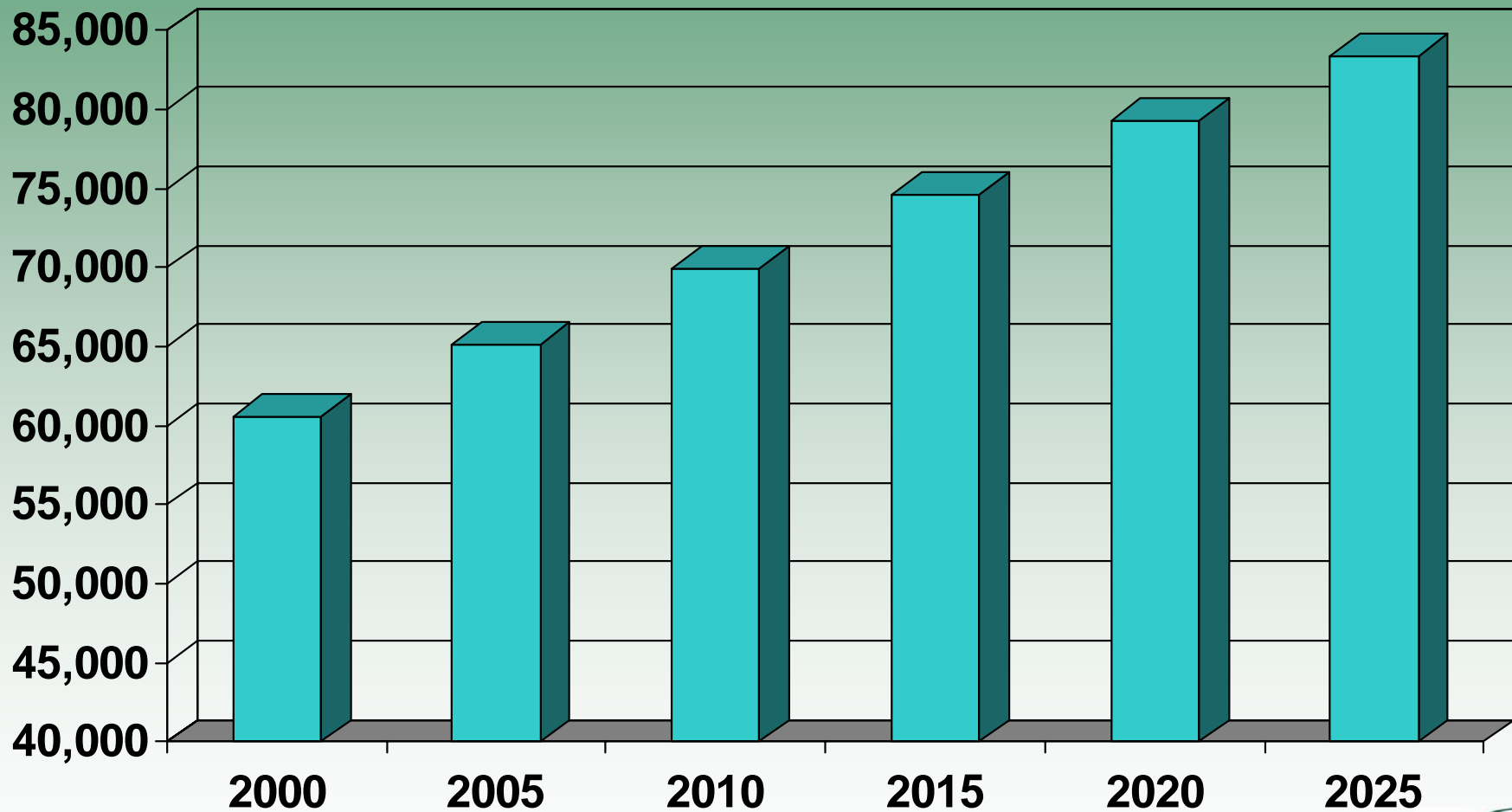


Source: WI Department of Administration



# Total Housing Unit Projections

## Outagamie County



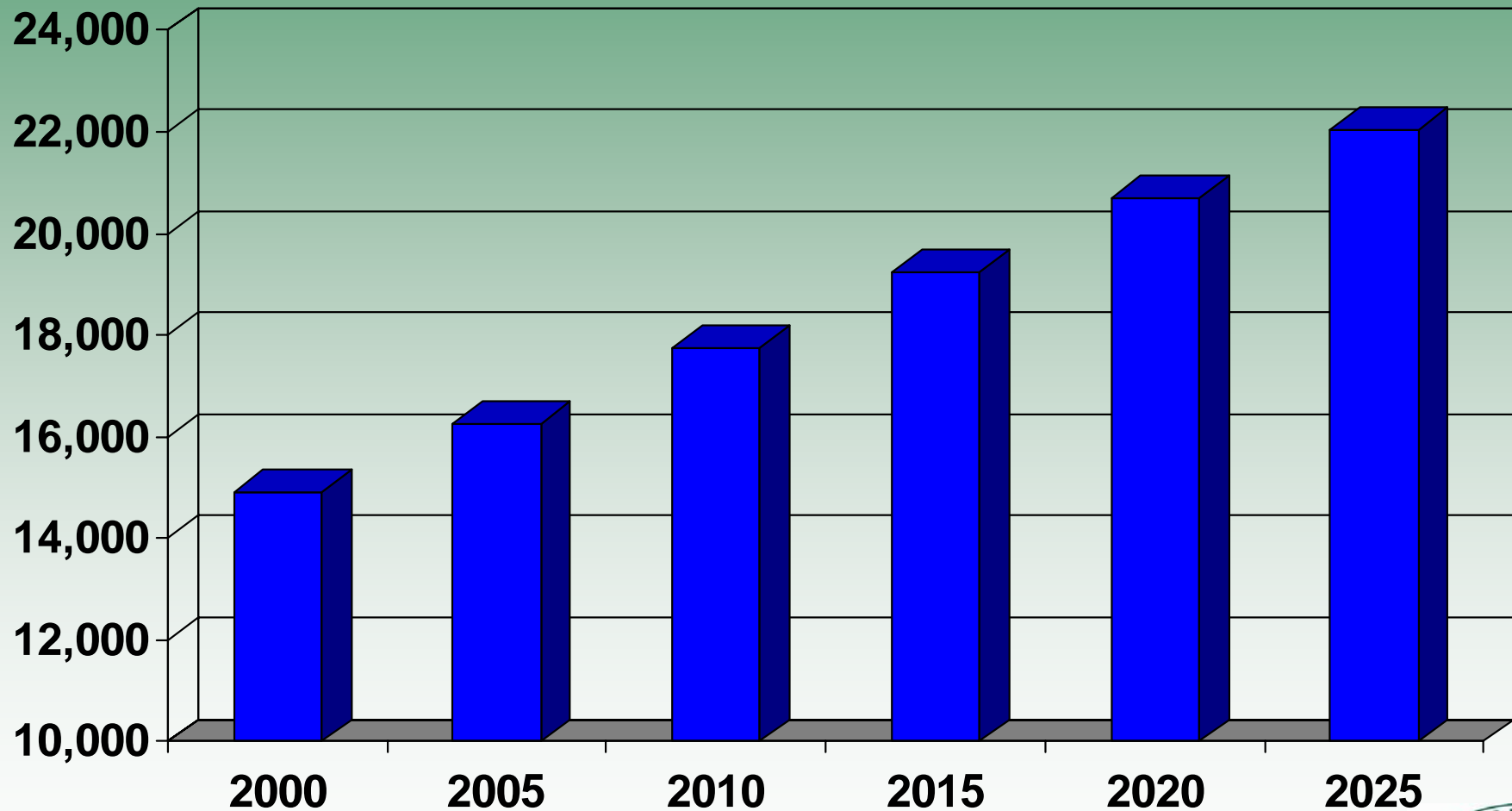
Source: WI Department of Administration

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# Total Housing Unit Projections

## Calumet County



Source: WI Department of Administration

Valley Home Builders Association • Building Quality of Life • [www.vhba.com](http://www.vhba.com)



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**In summary,  
the Fox Valley  
has been growing  
and continues to grow**

