

NEWS RELEASE

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FOR IMMEDIATE RELEASE

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Charity Cookout to benefit Children's Hospital Foundation

Cookout for Kids hosted by Fox Valley Stone & Brick

Neenah, WI – The ‘Cookout for Kids’ will be held on Friday, July 23rd, starting at 11am. It is being held at the Fox Valley Stone & Brick Showroom. The event benefits the Children’s Hospital of the Fox Valley Foundation.

Children's Hospital of Wisconsin is one of the nation's top pediatric facilities. Founded in 1894, Children's Hospital serves children with all types of illnesses, injuries, birth defects and other disorders. Children's Hospital of the Fox Valley is a private, independent, not-for-profit hospital located in Neenah, WI and serves children in the entire Fox Valley area. Fox Valley Stone and Brick will be donating all delivery costs to the foundation during the week of July 19th – 23rd.

103.9 FM WVBO will be a media partner at the event. Radio personality, Steve Edwards, will be getting “Dumped On” between 11:00 am – 2:00 pm, on location, to raise money for the Children’s Hospital. For every \$10 donation or food purchase at the cookout, a bucket of mulch will be dumped on Steve. Listeners who cannot make it to the cookout can visit the WVBO website to make a donation.

Food will be provided by Fox Valley Stone & Brick, Festival Foods, Klements Sausage, and Manderfield's Bakery. Other sponsors include FMI, Lennox Hearth Products, Tom's Drive-In, Holidays Pub & Grill, Ace Hardware of Appleton, Anytime Fitness, Sun Seekers by Rosie, and Calming Cure Therapeutic Massage.

Food & Activities: The cookout will take place at the Fox Valley Stone and Brick showroom at 11:00 am. All proceeds from food and drink sales will be donated to the Children's Hospital. There will also be a Plinko game on site with chances to win prizes and additional discounts on Fox Valley Stone and Brick merchandise.

For media inquiries contact Aaron Baer at (920) 265-5653.